**WOMEN AND YOUTH IN AGRIBUSINESS ENTREPRENEURSHIP SUMMIT AND EXHIBITION**

**Empowering Innovation, Inclusion, And Sustainable Growth**

**1. Summit Overview**

Title: Women and Youth in Agribusiness Entrepreneurship Summit and Exhibition

Theme: Accelerating Inclusive Growth: Bridging Innovation and Opportunity in Agri-Value Chains

Date: [13, 14, 15 of October] | Venue: [Insert Venue], Ghana

Duration: 2 Days

**OBJECTIVE:**

To create a dynamic platform for women and youth agricpreneurs to showcase innovations, access mentorship, and engage policymakers and investors to drive sustainable agribusiness development in alignment with Ghana’s economic transformation goals.

**KEY FOCUS AREAS:**

**- Policy Advocacy:** Address gender and youth disparities in agribusiness resource access.

**- Capacity Building:** Enhance skills in digital tools, climate-smart practices, and market linkages.

- A platform for Agriculture and Food Trade and market

**- Networking:** Connect entrepreneurs with investors, mentors, and global markets.

**- Innovation Showcase:** Highlight tech-driven solutions and sustainable practices.

- Explore several opportunities for financing regimes

**2. JUSTIFICATION**

**- Economic Imperative:** Women and youth dominate Ghana’s agricultural workforce but face systemic barriers, including limited access to finance and technology.

**- Policy Alignment:** Supports Ghana’s Affirmative Action Law (2024) and the AU’s Malabo Declaration on inclusive agricultural growth.

**- Global Relevance:** Aligns with SDGs 2 (Zero Hunger), 5 (Gender Equality), and 8 (Decent Work).

**3. PROGRAMME LINE-UP**

Day 1: Policy, Partnerships, and Empowerment

08:30am –10:00am | Opening Ceremony

- Keynote Address: Transforming Agribusiness Through Gender and Youth Inclusion by Ghana’s Minister of Food and Agriculture.

- Launch of the Agribusiness Affirmative Action Tracker (AALT): A digital tool to monitor gender parity in Agri-resource allocation.

10:30 am –12:30pm | Plenary Session: Policy & Advocacy

- Panel Discussion: Breaking Barriers: Regulatory Reforms for Women and Youth Agripreneurs

- Topics: Access to land, finance, and technology.

- Speakers: AUDA-NEPAD, Ministry of Trade, and private sector leaders.

13:30 pm –15:00pm | Mentorship & Networking

-Speed Mentoring: Youth agripreneurs paired with seasoned mentors (e.g., alumni of the African Youth Agripreneur Forum).

- Investor Roundtables: Pitch sessions for SMEs to secure funding.

15:30 pm–17:30pm | Exhibition & Innovation Showcase

- Women-Led Agribusiness Pavilion: Display of processed goods, tech solutions, and circular economy models.

- Youth Agri-Tech Demo Zone: IoT tools, blockchain traceability, and AI-driven farming apps.

**Day 2: Innovation, Sustainability, and Action**

09:00 am –11:00am | Workshop Streams

1.Climate-Smart Agriculture: Training on drought-resistant crops and renewable energy integration.

2.Digital Transformation: Hands-on sessions on mobile apps for market linkages and financial literacy.

3.Sustainable Entrepreneurship: Circular economy strategies (e.g., cocoa husk bioenergy).

11:30 am –13:00pm | Youth Agripreneur Pitch Competition

- Theme: Tech-Driven Solutions for Food Security

- Judges: Investors, agritech experts, and representatives from USAID/EU AgriBiz.

14:00 pm – 15:30pm | Closing Plenary: Roadmap to 2030

- Panel: Leveraging AfCFTA for Regional Agribusiness Dominance

- Speakers: AfCFTA Secretariat, GEXIM Bank, and women export champions.

- Action Plan Launch: 10-Year Gender-Youth Agribusiness Strategy with milestones for policy, funding, and tech adoption.

16:00 pm – 17:00pm | Awards & Commitments

- Awards:

- Woman Agripreneur of the Year | Youth Innovator Award | Best Sustainable Startup.

- Signing Ceremony: MoUs with partners (e.g., AUDA-NEPAD, YBI) to scale initiatives.

**4. KEY PARTNERS**

**- Government:** Ministry of Food and Agriculture, Ghana Export Promotion Authority.

**- International:** AUDA-NEPAD, USAID, EU AgriBiz, Youth Business International (YBI).

**- Private Sector:** Olam Ghana, Stanbic Bank, agritech startups.

**- Academia:** KNUST, University of Ghana.

**5. EXPECTED OUTCOMES**

**- Policy Influence:** 3+ actionable recommendations for gender-youth agribusiness frameworks.

**- Mentorship Networks:** 500+ women/youth linked to mentors and investors.

**- Business Opportunities:** $1M+ in funding commitments and export deals.

**- Innovation Uptake:** 20+ tech solutions adopted by SMEs.

**6. BUDGET AND FUNDING**

**-Primary Sources:** EU grants, corporate sponsorships, and registration fees.

**- Allocation:** 40% logistics, 30% capacity building, 20% exhibitions, 10% post-summit follow-up.

**CONTACT:**

- Organizing Committee: [Insert Contact Details]

- Website: [Insert URL]

When women and youth thrive, agribusiness transforms nations. — Inspired by AUDA-NEPAD’s GCCASP.

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\*\*Appendices\*\* (for full concept note):

- Detailed Session Agendas

- Speaker Bios

- Exhibition Participation Guidelines